

## For Immediate Release

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### **LAING SELF STORAGE LAUNCHES NEW ONLINE SERVICES**

Conklin, NY – October 27th, 2020 – Laing Self Storage, a member of the Laing family of companies, proudly announces the launch of their new website.

The newly designed website offers a simpler way of renting storage units with the new functionality offering customers a secure, easy, and quick way to rent a storage unit using their computer, tablet or mobile phones.

Customers renting a storage unit via our website are given unrivaled flexibility to simplify their storage rental experience including:

- Skipping the line in the store
- Signing up for convenient auto pay solutions
- Selecting from a range of industry leading insurance plans
- Move in and Move out at consumer convenience
- Seeing exclusive promotion and cost savings before checking out

Brian Laing, CEO of Laing Self Storage said, “Our new online rental capability changes the game for the consumers making it easier than ever to their next unit online”.

#### About Laing Self Storage

The Laing family of companies is headquartered in Conklin, NY and is the parent company to Laing Self Storage. Laing draws its roots from the family business of Laing Industries, a truck & trailer repair company founded in 1970 by Dick & Eleanor Laing. As a locally owned business and ties within the community for over 50 years, we are focused on delivering a quality storage solution backed by unparalleled service and affordable prices.

Please visit [www.laingselfstorage.com](http://www.laingselfstorage.com) and [www.thelaingergroup.com](http://www.thelaingergroup.com) for more information.