

For Immediate Release

Contact: Brian Laing
President
office@laingselfstorage.com
607-775-9776

Laing Self Storage Becomes Major Sponsor of Hockey 4 Hope

Conklin, NY – December 2nd, 2024 – Laing Self Storage is proud to announce its partnership as a major sponsor of Hockey 4 Hope, an initiative focused on raising awareness and funds for The Constance Foundation through the sport of hockey. This collaboration marks a significant milestone for both organizations, as Laing Self Storage’s support will help expand the reach and impact of the annual event.

Hockey 4 Hope is an annual charity hockey game organized to raise money to help alleviate the financial burden that is associated with cancer.

H4H’s first game was played in 2010 and was established in honor of Constance “Connie” Glauser who passed away of breast cancer in May of 2006. The Hockey 4 Hope Charity Game is a turn-key event that provides substantial funds and goodwill to [The Constance Foundation](#), but more importantly helps families in need.

Retired D3 and D1 collegiate players, retired pro’s and weekend warriors from all over the country participate in Hockey 4 Hope which has included retired NHL’ers, Chris Bala and Terry Ryan and Pro Skater Boarder, Mike Vallely. With Laing Self Storage’s backing, this year’s event promises to be bigger and better than ever, with more teams, activities, and opportunities to contribute to meaningful charitable causes.

As part of the sponsorship, Laing Self Storage will provide financial support, in-kind services, and promotional efforts to help grow the event. The partnership also includes branding opportunities at the tournament and a chance for Laing Self Storage to connect with the local community in a fun and impactful way.

“Hockey 4 Hope is an incredible cause, and we are honored to be part of it,” said Brian Laing. “We believe in the power of sports to bring people together and make a difference, and we’re excited to support an event that does just that.”

The annual Hockey 4 Hope Charity Game will take place on March 15th, 2025 at The Visions Veteran Memorial Arena.

For more information on Hockey 4 Hope, visit www.hockey4hope.com.

About Laing Self Storage:

Laing Self Storage offers reliable, secure, and convenient storage solutions for both personal and business needs. With a commitment to customer satisfaction and community involvement, Laing Self Storage continues to grow its footprint and expand its services across the region.